



External Evaluator Hawlio Heddwch: Women's Peace Petition Project

BRIEF OF WORK REQUIRED

- Contracted by:** Academi Heddwch Cymru via Welsh Centre for International Affairs (WCIA)
- WCIA contact** Academi Heddwch Cymru Project Development Manager
- Timeframe(s)** The Women's Peace Petition Project will run from April 2023 to October 2024. We wish to appoint an external evaluator to undertake an audit of our internal evaluation processes and systems, practice to date, and to support the team and partners in identifying ways to deepen impact in the remaining phase of the project. We then wish to commission the authoring an External Evaluation report to the Heritage Lottery Fund for submission late October 2024.
- Brief** To provide external evaluation support to the Women's Peace Petition Project team and Partnership through the delivery phase of the project; and to write an external evaluation report at the end of the project for submission to Heritage Lottery Fund. This will involve:
- Reviewing work to date from April 2023 to March 2024
 - Considering progress towards both quantitative and qualitative outcomes - in particular attitudes and beliefs change among participants - and supporting team learning to deepen impact.
 - Undertaking an audit of current internal Monitoring and Evaluation systems and effectiveness, to be compiled into a report to the Women's Peace Petition Partnership Committee, Academi Heddwch Steering Group and WCIA Board of Trustees.
 - Agreeing an evaluation method and report format with partners and Heritage Lottery Fund.
 - Conducting interviews with participants in the Project (*NB as many are Welsh speakers, fluency in Welsh would be a major advantage*):
 - Partners (with particular focus on capacity development)
 - Volunteers (with particular focus on skills development)
 - Active participants (with particular focus on quality of participation)
 - Teachers and school children (with particular focus on learning)

- 'Reach' through social / media etc (with particular focus on attitudes and beliefs change)
- Writing a draft final evaluation report and inviting/responding to proposed changes from Partners.
- Finalising evaluation report.

We will want to share the evaluation (and interim reports) with funders, stakeholders and the public, so it should be written in an accessible style.

Contract value: June 24: 5 days @ circa £300 / day = £1500
 Sept 24: 25 days @ circa £300 / day = £7500
Total budget (of £9,000) is inclusive of travel and expenses.

About Academi Heddwch Cymru

Academi Heddwch's aim is to extend Wales' strong tradition of peace-making and peace-promotion, by developing and coordinating an independent **community of researchers** in related fields.

Funded by the Welsh Government, Academi Heddwch works to **place peace firmly on Wales' national agenda**, as well as on the **international stage** through working with an existing global network of peace institutes.

The overall aims of Academi Heddwch are to ensure that:

- Wales makes an internationally recognised contribution to peace research and practice.
- a focus on peace is seen in relevant Welsh Government strategies and policies.
- there is strong public engagement with peace research and practice in Wales

Academi Heddwch Cymru is hosted by the Welsh Centre for International Affairs (WCIA). WCIA is a charity that inspires people in Wales to learn about and act on global issues. WCIA's vision is that everyone in Wales contributes to creating a fairer and more peaceful world.

Hawlio Heddwch/ Women's Peace Petition Project:

In 1923, the women of Wales organised an unprecedented campaign for world peace. A total of 390,296 women signed what was known as a 'memorial petition' through the Welsh League of Nations Union calling for America to join and lead the new League of Nations. The petition was transported to America in an oak chest and the Peace Declaration presented to the women of America by a delegation of Welsh women led by Annie Jane Hughes-Griffiths. The National Museum of American History in Washington, recently deaccessioned the chest and its contents to ownership of the Llyfrgell Genedlaethol Cymru / The National Library of Wales.

Over the past 18 months, a partnership of organisations, the Women's Peace Petition Partnership, have been planning the Hawlio Heddwch/ Women's Peace Petition Project to mark the centenary of the Women's Peace Petition in 2023-24 and to celebrate Wales' women peacemakers. The Project will reunite the Memorial, chest and petition signatures in Wales for the centenary, so that the original Peace Appeal can inspire a new generation of Welsh internationalists, promoting peace locally, nationally and internationally, and establishing new connections between Wales and North America.

The National Library of Wales/Llyfrgell Genedlaethol Cymru has been secured from Welsh Government for the transportation, conservation, cataloguing, digitisation and transcription of the petition. The Women's Peace Petition Partnership, supported by Academi Heddwch Cymru, has secured funding from Heritage Lottery Fund to support community outreach and engagement

activities. Community outreach work is fundamental to enable the people of Wales and beyond to better understand and be part of this incredible story as well as to ensure people can actively contribute to transcription efforts to record the names of all the women that signed the petition for the national archive. Working with our Partners and with local communities across Wales, we aim:

1. To mark the centenary of the Women's Peace Petition in 2023/24 working with Welsh and international partners.
2. To inspire a new generation of peace activists who work towards the vision of Wales as a Nation of Peace and of a warless world
3. To engage and support a large-scale, collective transcription effort that will give global access to the Women's Peace Petition as a key part of Wales' peace heritage for current and future generations.
4. To support the Women's Peace Petition Partnership to develop and deliver bilingual, vibrant, cultural and historical interpretation events and activities to celebrate the centenary attracting diverse communities.
5. To support the development of educational materials and encourage schools, young people's organisations & community groups to participate in centenary activities and events.

Through Academi Heddwch Cymru as co-ordinating partner, WCIA has agreed to host the Women's Peace Petition Project on behalf of the Partnership which includes:

- Academi Heddwch Cymru (co-ordinating partner)
- Welsh Centre for International Affairs (WCIA)
- Heddwch Nain Mam-gu
- Archif Menywod Cymru/ Women's Archive Wales
- Llyfrgell Genedlaethol Cymru / The National Library of Wales
- Amgueddfa Cymru/National Museum Wales
- Senedd
- Welsh Government
- Universities
- National Museum of American History, Smithsonian Institution

Who are we looking for in this External Evaluator role

YOU have a track record in monitoring and evaluation of third sector community and volunteering projects. You have a strong 'user-focus' rooted in familiarity with Welsh language groups, heritage projects and / or global citizenship. You have a love for Wales' heritage and culture, and can inspire passion in others to maximise our impact on peace and internationalism.

Application Process

- Please submit your CV and a cover email to bethansianjones@wcia.org.uk by 3 June. In the cover letter please briefly explain:
 - What relevant experience you bring to the task.
 - How you would approach the task within the given timescale(s) and budget.
 - Any specific methodologies you would propose.
 - Value for money: suggestions for maximising benefit of evaluation work.
 - 2 references for whom you have undertaken similar work, who you would be happy for us to contact.
- We may request a follow-up meeting to discuss your proposal further
- We aim to make a decision by 10 June.

